

CIN: L24111UR1985PLC015063

Date: 22nd August 2025

BSE Limited (BSE)	National Stock Exchange of India Limited (NSE)
Department of Corporate services	Exchange Plaza, Plot no. C/1, G Block,
Phiroze Jeejeebhoy Towers	Bandra-Kurla Complex,
Dalal Street, Mumbai – 400023	Bandra (E), Mumbai – 400051
Scrip Code: 500136	Symbol: ESTER

Sub: Intimation regarding 100 Days Campaign – "Saksham Niveshak"

Dear Sir/Ma'am,

The Investor's Education and Protection Fund Authority, Ministry of Corporate Affairs has requested companies to launch a 100 days Campaign - "Saksham Niveshak", to reach out to shareholders whose dividend remain unpaid/unclaimed.

In view of above, please find enclosed communication for creating awareness among shareholders to update their details and claim any unpaid or unclaimed dividends before they get transferred to the Investor Education and Protection Fund under 100 days Campaign viz. "Saksham Niveshak". The same is being uploaded on the Company's website at <u>www.esterindustries.com</u>.

You are requested to take the same on your record.

Thanking you, Yours faithfully, For Ester Industries Limited

Poornima Gupta Company Secretary & Compliance Officer Membership No.: A49876

Encl: As above

Corporate Office: Block-A, Plot No. 11, Infocity-1, Sector-34, Gurgaon - 122001, Haryana, India

Regd. Office & Works: Sohan Nagar, P. O. Charubeta, Khatima 262308, Distt. Udham Singh Nagar, Uttarakhand, India



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100 days Campaign - "Saksham Niveshak": 28th July, 2025 to 6th November, 2025 Update Your KYC Details and Claim Your Unpaid/Unclaimed Dividends

The Investor's Education and Protection Fund Authority ("IEPFA"), Ministry of Corporate Affairs ("MCA") has requested companies to launch a **100 days Campaign** - "Saksham Niveshak", to reach out to shareholders whose dividend remain unpaid/unclaimed.

In line with this initiative of **100 days Campaign - "Saksham Niveshak**", the Company is launching this initiative to enable shareholders to claim unpaid or unclaimed dividends.

Purpose of the campaign: To create awareness among shareholders to update their details and claim any unpaid or unclaimed dividends before they get transferred to the Investor Education and Protection Fund ("IEPF").

Benefit to shareholders: It's important for shareholders to update PAN; Nomination details, Contact info (postal address, mobile number), Bank account details, Specimen signature with the Company or the Registrar & Transfer Agent, MAS Services Limited.

Since dividends on shares are payable only through electronic mode for shareholders with unpaid or unclaimed dividends, the amount will be credited to the shareholder's bank account only after the required information/documents are updated. Physical shareholders are requested to complete their KYC updates accordingly.

Information / documents to be submitted*	Mode of dispatch
Form ISR-1: Filled and signed, with self-attested	By post: Physical copies, self-attested and
KYC documents.	dated to MAS Service Limited, T-34, IInd
Form ISR-2: Filled and signed, with banker's	Floor, Okhla Industrial Area, Phase-II, New
attestation of your signature and original	Delhi 110020 or;
cancelled cheque (with your name printed) or	By email: From your registered email ID, with
self-attested bank passbook/statement.	signed documents (first joint holder must
Form SH-13: For adding a nominee.	sign in case of joint holdings) to:
Form ISR-3: If you wish to opt out of	investor@masserv.com /
nomination.	<u>investor@esterindustries.com</u>

^{*}Shareholder can download these forms from https://www.masserv.com/downloads.asp or from Company's website at https://www.esterindustries.com/important-information-physical-shareholders.

Shareholders holding shares in electronic form and have not claimed their dividend, can claim the same by updating/ modifying their details with their respective Depository Participants (DPs).

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The Company will in due course of time send letters/emails as applicable mentioning details about the unpaid dividend of the shareholders along with the process for claiming the same. Shareholders are requested to approach Company/RTA to claim such dividend so as to avoid transfer of same to IEPF authority. The Company has also uploaded unclaimed/unpaid dividend for past seven (7) years on its website at https://www.esterindustries.com/list-unclaimedunpaid-dividend.

This notice is available on the Company's website at www.esterindustries.com and the websites of the Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com respectively.

Shareholders are kindly requested to take note of the above instructions and act accordingly.

For any further assistance or queries related to the 100 days Campaign - "Saksham Niveshak", please do reach out to us at investor@esterindustries.com.

Yours faithfully, For Ester Industries Limited

Poornima Gupta Company Secretary & Compliance Officer Membership No.: A49876

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